

**Placer County invites you to a  
ground-breaking ceremony  
to celebrate the launch of the  
Kings Beach Commercial  
Core Improvement Project.**



**Monday, April 21, 2014  
1:30 p.m.**

North Tahoe Event Center  
8318 N. Lake Blvd.  
Kings Beach

Please join us for the beginning of construction for the Kings Beach Commercial Core Improvement Project. The Project will enhance and revitalize a 1.1-mile stretch of Highway 28 through Kings Beach. This \$50 million project will install one of the largest water quality improvement projects in the Lake Tahoe Basin, add fresh street-scape designs, and improve bike and pedestrian safety while providing traffic relief. The Project's design was developed and then shaped through a collaboration between the community, Placer County, stakeholders and regional, state and federal agencies.



**Kings Beach  
Commercial Core  
Improvement Project**



